



## 2018 SLOGAN CONTEST

### Help Clean Air Partners spread the word about reducing air pollution and the impacts of climate change!

This competition is sponsored by Clean Air Partners, in conjunction with the Metropolitan Washington Council of Governments and the Baltimore Metropolitan Council. The purpose of the slogan contest is to engage students and educators to study and actively pursue solutions to air pollution and climate change.

Clean Air Partners invites **students in grades 4-8** to submit a creative slogan that brings to light the solutions to air pollution and climate change and inspires people to take actions to improve our region's air quality. Some example topics include but are not limited to:

- Increasing energy efficiency to combat climate change.
- Reducing electricity consumption.
- Alternative transportation such as bike/walk to school, taking transit, carpool, etc.
- Ways to reduce ground-level ozone and air pollutants.
- Alternatives to fossil fuels.
- The Air Quality Index as an education tool.
- "Green Jobs" related to air quality and climate change.

Resources for helping students develop their slogan can be found on the Clean Air Partners website (<http://www.cleanairpartners.net/school-program>).

The U.S. Environmental Protection Agency website (<http://airnow.gov/index.cfm?action=student.main>), and an archive of the Climate Change (<https://archive.epa.gov/climatechange/kids/index.html>).

### ELIGIBILITY

All students **in grades 4 through 8** residing in the metropolitan Washington and Baltimore region can participate by submitting a slogan. Entries will be judged in two grade-level categories:

- Category 1: Grades 4-6
- Category 2: Grades 7-8

### RULES

- Print the form and write the slogan on the space provided.
- Slogans must be original and have not been previously published.
- Complete the submission form and email the form to [cleanairpartnersdc@gmail.com](mailto:cleanairpartnersdc@gmail.com) or mail to the address provided below by the deadline.

### PERMISSIONS

All submitted entries must be original slogans that have not been published previously. Entries deemed to be copyright infringements or that have been used before will not be considered. By submitting a slogan, students give permission for their slogan to be used at various public events, in publications and promotional material, and in electronic format on the Internet. Slogans become the property of Clean Air Partners.

## **JUDGING**

Entries will be judged within the two grade-level categories on the basis of:

- Creativity
- Originality and uniqueness
- Positive clear message
- Clearness of understanding
- How it addresses our individual/personal responsibilities with regards to air quality and climate change
- How well it relates to air quality and climate change

## **PRIZES**

There will be one winner for each grade-level category, for a total of two winners. All winners will be notified by **December 14<sup>th</sup>, 2018**. Prizes to be awarded include:

- **Category 1 winner:** (\$150 gift card). The teacher of the winner will also receive a \$50 gift card.
- **Category 2 winner:** (\$150 gift card). The teacher of the winner will also receive a \$50 gift card.

## **RECOGNITION**

The winning slogans will be displayed on the Clean Air Partners website, Facebook and Twitter pages and in local media outreach efforts.

## **HOW TO ENTER**

Forms with the slogan must be emailed to [cleanairpartnersdc@gmail.com](mailto:cleanairpartnersdc@gmail.com) or mailed and postmarked by **November 16<sup>th</sup>, 2018**.

Clean Air Partners  
c/o Metropolitan Washington Council of Governments  
777 North Capitol St, NE Suite 300  
Washington DC, 20002

## **QUESTIONS?**

For additional information, please contact Rebecca Davis, Clean Air Partners Education Program Manager [cleanairpartnersdc@gmail.com](mailto:cleanairpartnersdc@gmail.com) 703-340-6875

Additional forms and information can be accessed from our website <http://www.cleanairpartners.net/contest.cfm>



**2018 SLOGAN CONTEST**  
**Help Clean Air Partners spread the word about reducing air pollution and the impacts of climate change!**

**- Submission Form -**

**Instructions:** Please print this form, provide all information requested, and write out one slogan on the space provided as well as the written statement.

**Written Statement:** Write your slogan below and include a written statement (*50 words or less*) explaining how your slogan will help promote Clean Air Partners' mission and educate the public about the importance of air quality.


**Contact Information (please print clearly):**

Student's Name:
Parent's Email Address:
Student's Age:
Student's Grade Level:
Teacher's Name:
Teacher's Phone Number:
Teacher's Email Address:
Name of School:

**PERMISSIONS**

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**DEADLINE: All entries must be postmarked by November 16<sup>th</sup>, 2018**