



**Annual Business Meeting  
Board of Directors  
BMC  
April 18, 2019**

**Present:**

Olivia Achuko, DOEE  
Fatemeh Allahdoust, VDOT  
Susan Anenberg, GWU  
Austina Casey, DDOT  
William Ellis, PEPCO  
Tracye Funn, Washington Gas  
Hon. Leta Mach, City of Greenbelt  
Randy Mosier, MDE  
Jennifer Raley, SMECO  
Najib Salehi, Loudoun County  
Kari Snyder, MDOT  
Janiece Timmons, WMATA  
Glenna Tinney, Citizen Representative  
Russ Ulrich, BMC  
Hon. Kristen Umstadt, Loudoun County Board of Supervisors  
Kudret Utebay, The Cadmus Group

**Guest:**

Dan Janousek, MDOT

**Staff:**

Rebecca Davis, Clean Air Partners  
Jen Desimone, Clean Air Partners/MWCOG  
Kenna Swift, Sherry Matthews

**Call to Order:** William Ellis called the meeting to order at 12:05 pm. The minutes were approved as submitted.

**Nomination of Members and Officers:** Kari Snyder, MDOT

The following new members were nominated:

Hon. Jim Bullock, City of Baltimore  
Phil Croskey, MD Energy Advisors  
Mary Haberl, Virginia Green Initiative

The following renewing members were nominated:

Hon. Leta Mach, City of Greenbelt  
John Quinn, BGE  
William Ellis, Pepco  
Gary Allen, Center for Chesapeake Communities

Glenna Tinney, Citizen  
Dawn Hawkins-Nixon, Prince George's County

A motion was made to accept the slate of nominees and officers. After a second motion, the Board approved the slate of members and officers.

**FY 2020 Work Program and Budget:** Jen Desimone

The FY 2020 work program and budget was presented to the Board.

The FY 2020 budget is \$1,083,979. The State DOT's and COG contribute 52% of the budget. Sponsorships and grants account for 38% and carry-over contributes 9%. The FY 2020 budget increased by 63% due to an increase in funding from VDOT, carryover, sponsorships and grants.

The work program is broken into 4 program areas including:

1. Education and Outreach – 27% of total expenditures
2. Marketing and Public Awareness – 25% of total expenditures
3. Special Projects – 42% of total expenditures
4. Program Administration – 6% of total expenditures

The Board voted and unanimously approved the work program and budget.

**Education Update:** Rebecca Davis, Clean Air Partners

Rebecca provided an update on education program activities.

- Clean Air Partners' annual poster contest is complete. Winners were selected and notified. Members suggested a public voting or people's choice option for next year's contest and to display the winning posters in a public space (government building, Pepco Edison Place Gallery).
- Clean Air Partners sponsored local science fairs, including junior and senior awards. Judging took place in March and 25 winners were selected.
- The Airbeam project has been successful and there continues to be increased interest with middle and high schools.
- Schools are requesting guest speakers to provide students with information on the skills and knowledge for a career in science and engineering. Rebecca has requested Board volunteers that would be interested in attending school outreach.

**Marketing and Fundraising Updates:** Kenna Swift, Sherry Matthews

The Committee was updated on the following 2019 activities.

Social Media – We have started enhanced social media activities to ensure Clean Air Partners is posting at industry best practices. This has involved an increase in posts on Facebook and Twitter and meteorologist outreach.

Summer Campaign Launch – Planning is underway for the launch event, which will be held on May 22<sup>nd</sup> at The Wharf in DC. Invited speakers include William Ellis, Councilmember David F. Snyder, Virginia Green Initiative, Potomac Conservancy, and Siona Prasad (Science Fair winner). We are looking for a Maryland health speaker.

Grassroots Outreach – We will continue Clean Air Ambassador outreach at Farmers Markets and other relevant events. The first event will take place at the Montgomery County GreenFest.

Partnerships – Clean Air Partners has new partnerships with:

- Potomac Conservancy - Cohosting “Paddle the Potomac” Alternative Happy Hour, 6/12
- Casey Trees – Roots to River Canopy Awards, 4/25
- Virginia Green Initiative
- One Montgomery Green

Fundraising –

Ten proposals were submitted to fund the education curriculum redesign. Clean Air Partners was awarded \$10,000 from American Geophysical Union. We have 7 pending requests.

Staff will be submitting 10 grant proposals for the lawnmower exchange. To date, Dominion Energy has committed \$10,000 and C2 Management is the event recycler. Staff interviewed for a Montgomery County Council grant and is in the process of following up with DOEE, Prince George’s County, MDE, and Loudoun County.

Sponsorship packages were sent to WGL and Commuter Connections for the summer campaign. Commuter Connections has committed to \$10,000. WGL will return as the signature sponsor at \$50,000.

**New Business:**

Tracye Funn announced that the merger with AltaGas is complete.

**Adjournment of Business Meeting:** 1:15 pm

**What’s in Our Air:** Rebecca Davis

Rebecca provided a demonstration on the AirCasting project using the hand-held AirBeam sensors.