



**Annual Business Meeting  
Board Meeting Agenda  
April 19, 2018  
12:00 pm – 2:00 pm**

Metropolitan Washington Council of Governments  
Training Center

Call-in number: 641-715-3277  
Passcode: 1092731#

***Lunch will be served at 12:00 pm.***

- 1. Meeting Called to Order and Introductions..... Brian O'Malley, Chair (12:00 – 12:05 pm)**
- 2. Approval of 2017 Annual Business Meeting Minutes ..... Brian O'Malley, Chair (12:05 – 12:10 pm)**
- 3. Board Nomination and Elections ..... Gary Allen, Nominating Committee (12:10 – 12:20 pm)**  
*Summary:* Gary will present the slate of Board Nominees.  
*Action Required:* Vote to elect Board Nominees
- 4. FY 2019 Work Program and Budget ..... Jen Desimone (12:20 – 12:50 pm)**  
*Summary:* Jen will present the FY 2019 Work Program and Budget.  
*Action Required:* Vote to approve Work Program and Budget
- 5. 2018 – 2020 Marketing Plan ..... Kenna Swift, Sherry Matthews (12:50 – 1:20 pm)**  
*Summary:* Kenna will present the 2018 – 2020 Marketing and Communications Plan.  
*Action Required:* Vote to approve the Marketing and Communication Plan
- 6. 2018 – 2020 Fundraising Plan ..... Rachel Werner, RBW Strategies (1:20 – 1:50 pm)**  
*Summary:* Rachel will present the 2018 – 2020 Fundraising Plan.  
*Action Required:* Vote to approve the Fundraising Plan
- 7. Adjourn Formal Meeting..... Brian O'Malley, Chair (1:50 pm)**

**Closed Session**

- 8. Discussion and Approval of Contracts ..... Brian O'Malley, Chair (1:50 – 2:00pm)**  
*Summary:* The Board will meet in a closed session to discuss the Finance Committee's contract recommendations.  
*Action Required:* Vote on contracts

Next Meetings:

Summer Campaign Press Event (Thursday, June 21, 2018 in Baltimore)

Board Meeting (Thursday, September 20, 2018, 12:00 – 2:00 pm at BMC)