



**Annual Business Meeting
Board of Directors
April 21, 2022**

Present:

Olivia Achuko, DOEE
Fatemeh Allahdoust, VDOT, Chair
Gary Allen, Center for Chesapeake Communities
John Bullock, City of Baltimore
Matthew Chen, SemaConnect
Phil Croskey, MD Energy Advisors
Tracye Funn, Washington Gas
Judy Galen, Commuter Connections
Matthew Gaskin, DDOT
Nathan Gillespie, Pepco
Dawn Hawkins-Nixon, Prince George's County
Randy Mosier, MDE
Brian O'Malley, CMTA
Jennifer Raley, SMECO
Sheila Ruth, Maryland House of Delegates
Najib Salehi, Loudoun County
Kelsey Sisko, MDE
Kari Snyder, MDOT
Mike Sowko, NWS
Glenna Tinney, Citizen Representative
Janiece Timmons, WMATA, Vice Chair
Kudret Utebay, The Cadmus Group
Kristen Willard, COPD Foundation

Staff:

Rebecca Davis, Clean Air Partners
Adrienne Dealy, Sherry Matthews
Jen Desimone, Clean Air Partners/MWCOG
Nicole Hebert, BMC
Jami Hill, Sherry Matthews
Sarah Shpak, Clean Air Partners
Kenna Swift, Sherry Matthews
Jean Synodinos, Synodinos Consulting

Call to Order: Fatemeh Allahdoust called the meeting to order at 12:00 pm. The minutes were approved as submitted.

Nomination of Members and Officers: Gary Allen, Center for Chesapeake Communities

The following Officers were nominated:

Randy Mosier, MDE, Chair

Jennifer Raley, SMECO, Vice Chair

The following renewing members were nominated:

John Bullock, City of Baltimore

John Quinn, BGE

Phil Croskey, MD Energy Advisors

Nathan Gillespie, Pepco

Mary Haberl, Virginia Green Initiative

Gary Allen, Center for Chesapeake Communities

A motion was made to accept the slate of nominees and officers. After a second motion, the Board approved the slate of members and officers.

FY 2023 Work Program and Budget: Jen Desimone

The FY 2023 work program and budget was presented to the Board.

The FY 2023 budget is \$843,957. The State DOT's and COG contribute 72% of the budget. Sponsorships account for 4% and carry-over contributes 25%. The FY 2023 budget remains at the same level as the previous fiscal year.

The work program is broken into 4 program areas including:

1. Education and Outreach – 33% of total expenditures
2. Marketing and Public Awareness – 35% of total expenditures
3. Special Projects – 25% of total expenditures
4. Program Administration – 7% of total expenditures

The work program and budget may be adjusted during the year to address implementation of the strategic planning recommendations. The Board voted and unanimously approved the work program and budget.

Strategic Planning Update: Jean Synodinos, Synodinos Consulting

In advance of the May 5th meeting, members will receive draft potential goals/objectives/actions. The report reflects the majority of input gathered directly from board members and will be a point of departure for the next planning meeting. Staff will be seeking feedback on whether to hold the May 5th meeting as either in-person or virtual.

Marketing and Fundraising Updates: Kenna Swift, Sherry Matthews

The Board was updated on the 2022 summer campaign. The summer campaign will launch during Air Quality Awareness Week and include digital influencers and daily social media content focusing on a different air quality related theme. Staff will engage reporters and meteorologists to cover Clean Air Partners' activities and tips during Air Quality Awareness Week and throughout the summer.

The month of August will be designated as Ozone Action Month and included on-the-ground outreach including two eco-driving events and four pop-up events. It will also include ongoing efforts related to meteorologist outreach, partner outreach, and media relations.

Fundraising activities will include soliciting sponsorships for the pop-up and eco-driving events and fall/winter campaign such as Car Free Day and Energy Efficiency Day.

Board member discussion included the following:

- Expanding health messaging to include more lung conditions beyond asthma.
- Develop robust metrics to measure the success of the events.
- In addition to the meteorologists, engage the public on citizen science day.
- Have Board members act as organization experts at the events.
- Potentially include meteorologist at events.
- Include EVs or electric bus at eco driving events.

Education Update: Rebecca Davis, Clean Air Partners

Rebecca provided an update on education program activities.

- Clean Air Partners' annual poster contest has closed. Winners will be announced on Earth Day.
- Clean Air Partners sponsored local science fairs which were held virtually.
- Outreach is ongoing. Rebecca and Sarah will be doing outreach to 80-100 students in Severna Park.
- Rebecca and Sarah have been working closely to begin the transition process.

Adjournment: 1:45 pm