



**Executive Committee Call
November 15, 2018**

Present:

Fatemeh Allahdoust, VDOT
Alexandra Catena, DOEE
Randy Mosier, MDE
Joshua Shodeinde, MDE
Russ Ulrich, BMC
William Ellis, Pepco

Staff:

Jen Desimone, MWCOG and Clean Air Partners

Call to Order: William Ellis called the meeting to order at 12:00 pm. The minutes were approved as submitted.

Clean Air Partners Updates: Jen Desimone

Jen reported on Clean Air Partners activities.

Fundraising – Fundraising efforts are focused on submitted grant proposals to support the school curriculum redesign. Ten proposals will be submitted to foundations through the end of the year, with a goal of one per week. To date, four proposals have been finalized and submitted.

Public Awareness Survey – The public awareness survey has closed last month. OpinionWorks are in the process of analyzing the results, which will be presented to the Board in January.

Slogan Contest – The slogan contest is coming to a close with a deadline for submission by November 16th. The winner will be selected and notified by December 14th.

New Member – Commuter Connections has appointed Marcus Moore, Fairfax County, as their Board representative.

Upcoming Meetings –

- Board Partnership Cultivation – November 30, 2018 via webinar
- Board Meeting – January 17, 2019 at COG

Contracts: William Ellis

Jen Desimone provided an update on the contract reviews. The Finance Committee recommended to extend the marketing contract for 1 year, with a contract period from January 1 – December 31, 2019. The Executive Committee unanimously approved the Finance Committee recommendations.

Adjournment: 12:30 pm