



**Board Meeting Agenda
January 17, 2019
12:00pm – 2:00pm**

Metropolitan Washington Council of Governments
Ronald Kirby Training Center

Call-in Number: 641-715-3277
Passcode: 1092731#

Lunch will be served at 11:45am. The meeting will begin promptly at 12:00pm.

- 1. Meeting Called to Order and Introductions William Ellis, Chair (12:00-12:05pm)**
- 2. Approval of September 20, 2018 Minutes William Ellis, Chair (12:05-12:10pm)**
- 3. Nominating Committee William Ellis, Chair (12:10-12:15pm)**
Summary: William Ellis will ask for volunteers for the 2019 Nominating Committee. The Committee should include representatives from Maryland, including Baltimore, Virginia and Washington, D.C.
Action Required: Select Nominating Committee
- 4. Fundraising Update..... Rachel Werner and Jen Desimone (12:15-12:45pm)**
Summary: Rachel and Jen will provide an update on fundraising activities including the lawnmower exchange event and On the Air Curriculum. Rachel will also discuss fundraising plans for the upcoming year.
Action Required: None
- 5. Public Awareness Survey Steve Raabe, OpinionWorks (12:45-1:30pm)**
Summary: Steve Raabe will present the results from the 2018 Clean Air Partners public awareness survey.
Action Required: None
- 6. Marketing Discussion Adrienne Dealy, Sherry Matthews (1:30-2:00pm)**
Summary: Adrienne Dealy will provide the recap from the 2018 marketing campaign and present recommendations for 2019 initiatives.
Action Required: Approve 2019 campaign recommendations
- 7. Adjourn William Ellis, Chair (2:00pm)**

Upcoming Meetings:

Executive Committee - Thursday, March 21, 2019 from 12:00-2:00pm at COG
Board – Thursday, April 18, 2019 from 12:00-2:00pm at BMC