



2022 Eco-Driving Exhibit Rate Sheet

The Clean Air Partners Eco Driving Exhibit is an eye-catching display that educates the public about ways to reduce vehicle emissions. The backdrop is a large campaign-branded wall that displays air quality messages and real tips on how to reduce mobile-source emissions. Alongside the wall is a head-turning visual — a vehicle encased in a clear plastic bubble. A large screen invites participants to engage with the exhibit via a contactless interactive trivia. The challenge is composed of questions on driving behaviors and their impact on emissions and air quality. As players view trivia, puffs of “smoke” vapor, representing vehicle emissions, shoot from the tailpipe into the bubble, delivering air quality messaging in a fun, compelling, and memorable way.

<p>4-hour indoor exhibit at your event:</p> <ul style="list-style-type: none"> • Full Eco-Driving Exhibit event components, including “car-bubble” emissions demonstration, digital quiz, standing wall with clean air tips, sandwich board signage • 2 clean air ambassadors running the interactive elements of the exhibit • 1 tech support staff (non-consumer-facing) • On-site logistics and coordination with your selected site • Load-in, set-up and load-out time before and after the 4-hour event • All signage/communication is standard/no branding; Branding add-on package is available below. 	\$10,000
Cost for additional hours	\$250/hr
Each additional day if no tear down/set up is required	\$3,500
Additional cost for outdoor events (some components may be unavailable if windy)	\$1,000
<p>Branded Components Add-On Package:</p> <ul style="list-style-type: none"> • Two (2) sandwich board signage printed with partner logo, double-sided • Two (2) on-car magnets with logo • Two (2) branded on-bubble patch • Logo on large-screen digital quiz, displayed every 4 questions. 	\$2,500
<p>Polaroid Giveaway Add-On:</p> <p>Partner branding or hashtag on Polaroid photo frame (up to 200 photos given to participants)</p>	\$1,000
<p>Additional services are available to help plan, promote and amplify efforts (locating/securing event space, digital/social media, news media relations, etc.) Inquire for a customized estimate</p>	TBD

See the exhibit in action at <http://www.cleanairpartners.net/sponsors>



**CLEAN AIR
PARTNERS**
DC-MD-VA



For more than twenty years, Clean Air Partners has served the metropolitan Baltimore-Washington region by empowering individuals and organizations to take simple actions to reduce pollution and protect public health.

Our Mission: Inform, educate, and motivate individuals, businesses, organizations, and governments in the greater metropolitan Baltimore-Washington region to improve air quality, and ultimately improve public health and the environment.